

# Ross G. Winfield, LUTCF

President



## FRIEDEN WEALTH MANAGEMENT

Your Goals. Your Needs.  
Our Guidance.

*Assisting Our Clients with  
Long-Term Planning Strategies  
that Help Grow and Protect Their  
Families, Businesses, and Wealth*

- Financial Needs Analysis
- Investment Management
- Retirement Income Planning
- Income Strategies
- Business Succession Plan Strategies

### Frieden Wealth Management

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At Frieden Wealth Management, we take an in-depth look at our clients' personal goals, risk tolerance, budget, and many other important elements in their lives.

Since 2000, Ross Winfield has been dedicated to helping individuals, families and businesses build their financial futures. It is Ross's number one priority to have an understanding of your wants, fears, and desires. His focus is to protect your families and businesses, and help them grow the assets that they have already built. Through his guidance, your goals and your needs will be assessed and valued through a long-term trusting relationship.

Ross was born and raised in Virginia Beach, Virginia. In 2000, Ross married his high school sweetheart, Kristy, and they now have four wonderful children. His family enjoys staying busy by spending time at the beach, pool, and sporting events. Family is very important to Ross and influences the way he runs his practice.

Ross received his Bachelor of Science degree in Communication from James Madison University in 1999. Ross has also been a member of MDRT from 2004 to present and was NAIFA-Tidewater President in 2011.

As an active member of the community, Ross is involved as Feed Our Neighbor Chair; St. John the Apostle Finance Council Chair; United Way Chair; Virginia Rush Soccer Coach U4, U5 U6 and U10.

Ross attends many informational workshops to maintain his due diligence to his clients and practice. He also organizes and conducts informational seminars for both individuals and corporations.

*Our mission is to value your **Goals** and protect your **Needs**  
through our professional **Guidance**.*



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